



Delhi Public School Howrah

PERIODIC TEST- I (2025-2026)
MASS MEDIA STUDIES (Code 835)
Class- XI

Time:- 3 Hours

Maximum Marks: 60

General Instructions:-

1. This Question Paper consists of 24 questions in two sections – Section A & Section B.
2. Section A has Objective type questions whereas Section B contains Subjective type questions.
3. Out of the given (6 + 18 =) 24 questions, a candidate has to answer (6 + 11 =) 17 questions in the allotted (maximum) time of 3 hours.
4. All questions of a particular section must be attempted in the correct order.
5. SECTION A - OBJECTIVE TYPE QUESTIONS (30 MARKS): Marks allotted are mentioned against each question/part.
6. SECTION B – SUBJECTIVE TYPE QUESTIONS (30 MARKS): This section contains 18 questions. A candidate has to do 11 questions. Do as per the instructions given. Marks allotted are mentioned against each question/part.

SECTION A : OBJECTIVE TYPE QUESTIONS

Q. 1	Answer any 4 out of the given 5 questions on Employability Skills. (1X 4=4)	
i.	What kind of words should we use when we communicate verbally? A. Use complicated words B. Use simple words C. Use precise words D. Use wrong words	1
ii.	By which action can a sender send his or her messages? A. Listening B. Speaking C. Sleeping D. None of the above	1
iii.	Which is not an example of Verbal communication? A. Face-to-face conversation with a teacher B. Writing a letter C. Pointing your finger in anger D. Using email to send a letter to your boss	1

iv.	Which of these is a positive (good) facial expression? A. Staring hard B. Nodding while listening C. Wrinkled forehead D. Looking away from the speaker	
v.	There are 3 Ps of public speaking. The first P stands for Prepare, the second P stands for Practice. What does the third P stand for? A. precept B. presume C. proctor D. perform	

Q. 2	Answer any 5 out of the given 6 questions. (1 x 5 = 5)	
i.	It is the discipline of collecting and analyzing information. It also includes verifying of information. It also helps in presenting information regarding current events, trends, issues and people. What do the above lines refer to? A. Journalist B. Advocacy C. Journalism D. Public service announcements	1
ii.	Ravi said, "Hi Ram." The above direct speech is an example of _____. A. The Phatic Stage B. The Personal Stage C. The communication stage D. The Intimate Stage	1
iii.	Name the author of "The Evolution of Means of Human Thought and Expression." A. I.V.K Rajwade B. I.K V. Rajwade C. V. I.K Rajwade D. None of the above	1
iv.	Which of these is not a commandment of effective communication? A. Clarity in language B. Listen poorly C. Home communication skills D. Adequate medium	1

v.	Using idiomatic expressions can cause _____.	1
	A. Psychological barrier B. Physical barrier C. Cultural barrier D. Linguistic barrier	
vi.	Cinema tells stories on screen by means of the _____ and _____ technique.	1
	A. Audio, music B. Music, visuals C. Visual, audio D. None of the above	

Q. 3	Answer any 5 out of the given 6 questions.	(1 x 5 = 5)
i.	Painting is a medium of expression, which creates aesthetic experience by means of _____.	1
	1. Lines 2. Shapes 3. Tines 4. Colour A. Only 1 B. Both 1 and 3 C. 1, 2, 3 & 4 D. 2, 3 & 4	
ii.	Pierre-Auguste Renoir's painting titled 'Dance at Le Moulin de la Galette' reminds one of a very famous scene from a film. Identify the name of the film.	1
	A. Godfather Part1 B. Cast away C. Rainy Day D. The Umbrella	
iii.	Any work of sculpture is in _____ dimensions.	1
	A. Two B. Three C. One D. Four	
iv.	"While watching a play – the Point of view of the spectator is fixed depending upon where he is sitting in the auditorium." Analyze this statement and choose the correct option.	1
	A. Always true B. Partially true C. False D. Depends on the perspective	

v.	Which film was used as an example for architecture influencing cinema? A. Mother India B. Lagaan C. Yuva D. Pather Panchali	1
vi.	Who is the author of "The Anniversary"? A. Alfred Hitchcock B. Martin Scorsese C. Anton Chekov D. Mani Ratnam	1
Q. 4	Answer any 5 out of the given 6 questions given below: (1x5= 5)	
i	Which of the following is a feature of mass communication? A. Immediate audience response B. One-to-many communication C. Small audience reach D. Verbal-only interaction	1
ii	What makes mass communication different from interpersonal communication? A. Two-way interaction B. Technological mediation C. Face-to-face contact D. Informality	1
iii	The message in mass communication is usually _____. A. Interactive B. One-way C. Feedback-based D. Dynamic and local	1
iv	Mass communication is usually _____. A. Spontaneous B. Informal C. Structured and mediated D. Limited in reach	1
v	The phrase "mass audience" refers to _____. A. People in one location B. A live audience C. A dispersed group reached via media D. Readers of a local magazine	1
vi	Which art does not contribute directly to film-making? A. Architecture B. Music C. Culinary art D. Sculpture	
Q.5	Answer any 5 out of the given 6 questions given below: (1x5= 5)	
i	Cinema is described as a 'spatio-temporal' art because it operates in _____. A. Three dimensions B. Time and space C. Audio and video D. Real and imaginary realms	1

ii	Which of the following is NOT listed as a basic element of a film's visual composition? A. Actors B. Dialogue C. Lighting D. Objects	1
iii	Christian Metz said, "Films are difficult to explain, because they are easy to _____." A. Analyze B. Forget C. Understand D. Ignore	1
iv	Which of the following does cinema incorporate to define its multi-dimensional quality? A. Only painting B. Only sculpture C. Elements of various arts D. Only literature	1
v	The film 'Charulata' by Satyajit Ray is a good example of _____. A. Conceptual narrative B. Psychological character introduction C. Action-based storytelling D. Musical drama	1
vi	Architecture contributes to cinema by offering _____. A. Musical rhythm B. Spatial dialogues C. Authentic settings D. Character sketches	1
Q.6	Answer any 6 out of the given 7 questions given below: (1x6= 6)	
i	Cinema creates a three-dimensional illusion through _____. A. Real objects B. Digital animations C. Projection of two-dimensional images and recorded sounds D. Theatrical props	1
ii	Which of the following is NOT part of the sound-track elements of cinema? A. Speech B. Silence C. Fading D. Effects	1
iii	Which art form allows the same object to appear differently when viewed from various angles, like cinema? A. Literature B. Architecture C. Sculpture D. Theatre	1
iv	The title sequence of Chalti Ka Naam Gadi is _____ sequence. A. An animated B. An audio C. Cartoon D. A black and white	1
v	The film 'Mughal-e-Azam' introduced Anarkali as _____. A. A historical fact B. A poetic concept of beauty C. A factual documentary character D. A dancer only	1

vi	In cinema, music can do all of the following EXCEPT _____. A. Make dialogue louder B. Create emotional depth C. Help move the story D. Sustain mood in silence	1
vii	What is the role of mass media in a democracy? A. Limit access to information B. Enable public debates and discussions C. Promote only entertainment D. Control opinion	1

SECTION B: SUBJECTIVE TYPE QUESTIONS

Answer any 3 out of the given 4 questions on Employability Skills.

(2 x 3 = 6)

Answer each question in 20–30 words.

7	Sometimes, we are not able to communicate clearly because of barriers that stop us from sharing and understanding messages. Name a few Factors Affecting Perspectives in Communication.	2
8	Briefly discuss the disadvantages of verbal communication.	2
9	What is the primary purpose of communication?	2
10	Briefly discuss the 7 Cs of effective communication.	2

Answer any 4 out of the given 6 questions in 20–30 words each.

(4 x 2 = 8)

11	Why is silence considered a part of a film's sound-track?	2
12	How does Satyajit Ray introduce his character Charulata?	2
13	Do you think music is necessary in films? Give 2 reasons supporting your answer.	2
14	What is meant by 'foreground' and 'background' in visual composition?	2
15	What makes cinema a spatio-temporal medium?	2
16	Identify any two differences between 'art media' and 'communication media'.	2
Answer any 2 out of the given 3 questions in 30–50 words each.		(3x2=6)
17	"All communication is an extension of our sensory capabilities." Analyze this statement with reference to mass communication.	3
18	Explain in brief the role of different senses and technologies in shaping mass communication tools.	3
19	How has the World Wide Web transformed mass communication?	3

Answer any 2 out of the given 4 questions in 60–90 words each.

(2 x 5 = 10)

20.	Differentiate between film and theatre from the point-of-view perspective.	5
21.	Communication is highly influenced by the mental condition. Validate.	5
22.	How is literature and cinema intimately related to each other, yet different?	5
23	Using a case study of a live sports broadcast, explain the concept of mass audience and its commercial implications.	5